



In a follow-up to the ViacomCBS deal made for the United States, All3Media International, the international sales arm of the Discovery/Liberty Global multinational television content joint venture All3Media, has recently announced that the *Henry Stickmin TV Spectacular*, an adaptation of the Henry Stickmin choose-your-own-path adventure games produced by Camse Canada's Skirt & Stockings Productions, the Russo brothers' AGBO, Amblin Partners via their DreamWorks Pictures label, Bell Media Studios and Paramount Television Studios for Bell Media in Canada and ViacomCBS in the United States, has so far been sold to the following broadcasters in their native territories:

Mexico	Televisa <ul style="list-style-type: none">● Las Estrellas● BitMe● Distrito Comedia● Vix (VOD)
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Brazil	<p>Grupo Globo (<i>Breaking the Bank, Escaping the Prison: Sneaky Escapist, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Government Supported Private Investigator, Fleeing the Complex: Ghost Inmate and Completing the Mission: Cleaned 'em Out</i>)</p> <ul style="list-style-type: none"> ● Canal OFF ● Globoplay (VOD)
United Kingdom	<p>BBC (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Pardoned Pals</i>)</p> <ul style="list-style-type: none"> ● BBC Three ● BBC iPlayer (VOD) <p>Sony Pictures Home Entertainment (home video)</p>
France	<p>Animation Digital Network (VOD, moved from Salto †) (<i>Breaking the Bank, Escaping the Prison: Lawyered Up, Stealing the Diamond: Unseen</i>)</p>

	<i>Burglar, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: Convict Allies and Completing the Mission: Toppat King)</i> Kazé (home video)
Portugal	SIC (<i>Breaking the Bank, Escaping the Prison: Lawyered Up, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Relentless Bounty Hunter, Fleeing the Complex: International Rescue Operative and Completing the Mission: Master Bounty Hunter</i>) <ul style="list-style-type: none"> ● SIC Radical ● Opto SIC (VOD)
Spain	Atresmedia (<i>Breaking the Bank, Escaping the Prison: Lawyered Up, Stealing the Diamond: Unseen Burglar, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: Presumed Dead and Completing the Mission: Toppat 4 Life</i>) <ul style="list-style-type: none"> ● Neox ● Atresplayer (VOD)

Germany Austria Switzerland	<p>Mediengruppe RTL (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Just Plain Epic, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: Convict Allies and Completing the Mission: Toppat King</i>)</p> <ul style="list-style-type: none"> • VOX • RTL Zwei • TVNOW (VOD) <p>Leonine (theatrical distribution & home video)</p>
Italy	<p>TIMvision (VOD) (<i>Breaking the Bank, Escaping the Prison: Sneaky Escapist, Stealing the Diamond: Unseen Burglar, Infiltrating the Airship: Government Supported Private Investigator, Fleeing the Complex: Convict Allies and Completing the Mission: Triple Threat</i>)</p> <p>Lucky Red (home video)</p>
Belgium	<p>RTBF (French) (<i>Breaking the Bank, Escaping the Prison: Lawyered Up, Stealing the Diamond: Unseen Burglar, Infiltrating the Airship: Rapidly</i></p>

	<p><i>Promoted Executive, Fleeing the Complex: Convict Allies and Completing the Mission: Toppat King)</i></p> <ul style="list-style-type: none"> ● Tipik ● Auvio (VOD) <p>Streamz (Dutch) (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Unseen Burglar, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: Presumed Dead and Completing the Mission: Toppat 4 Life</i>)</p> <p>Comedy Central (Dutch; repeat of VRT cycle)</p> <p>Lumière Home Entertainment (home video; release of both RTBF and VRT cycles)</p>
Netherlands	<p>Talpa TV</p> <ul style="list-style-type: none"> ● KIJK (VOD) (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Unseen Burglar, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: Presumed Dead</i>

	<p>and <i>Completing the Mission: Toppat 4 Life</i>)</p> <p>Comedy Central (repeat of KIIK cycle)</p> <p>Lumière Home Entertainment (home video)</p>
Hungary	<p>Comedy Central</p> <p>SkyShowtime (VOD)</p>
Poland	<p>Comedy Central (<i>Breaking the Bank, Escaping the Prison: Lawyered Up, Stealing the Diamond: Unseen Burglar, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: Convict Allies and Completing the Mission: Toppat King</i>)</p> <p>SkyShowtime (VOD)</p>
Czech Republic Slovakia	<p>Paramount Network (<i>Breaking the Bank, Escaping the Prison: Sneaky Escapist, Stealing the Diamond: Unseen Burglar, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: The Betrayed and Completing the Mission: Revenged</i>)</p> <p>SkyShowtime (VOD)</p>
Romania	<p>Comedy Central (<i>Breaking the Bank, Escaping the Prison: Lawyered Up, Stealing the</i></p>

	<p><i>Diamond: Intruder on a Scooter, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: The Betrayed and Completing the Mission: Revenged)</i></p> <p>SkyShowtime (VOD)</p>
<p>Bosnia & Herzegovina</p> <p>Croatia</p> <p>Serbia</p> <p>Montenegro</p> <p>Slovenia</p> <p>North Macedonia</p> <p>Bulgaria</p> <p>Greece</p>	<p>United Group</p> <ul style="list-style-type: none"> ● Vavoom (Croatia, Serbia, Montenegro and Bosnia & Herzegovina) (<i>Breaking the Bank, Escaping the Prison: Sneaky Escapist, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: The Betrayed and Completing the Mission: Revenged)</i> ● Nova BH (Bosnia and Herzegovina) (<i>Breaking the Bank, Escaping the Prison: Sneaky Escapist, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: The Betrayed and Completing the Mission: Revenged)</i>

	<ul style="list-style-type: none"> ● Nova (Bulgaria) (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Government Supported Private Investigator, Fleeing the Complex: Ghost Inmate and Completing the Mission: Cleaned 'em Out</i>) ● NovaCinema 4 (Greece) (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Relentless Bounty Hunter, Fleeing the Complex: International Rescue Operative and Completing the Mission: Master Bounty Hunter</i>)
Russia/CIS	<p>2x2 (<i>Breaking the Bank, Escaping the Prison: Lawyered Up, Stealing the Diamond: Unseen Burglar, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: Ghost Inmate and Completing</i></p>

	<p><i>the Mission: Toppat Civil Warfare)</i></p> <p>Amedia</p> <ul style="list-style-type: none"> ● Amediateka (VOD)
Denmark	<p>Danmarks Radio (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Pardoned Pals</i>)</p> <ul style="list-style-type: none"> ● DR3 (via DRTV) <p>Scanbox Entertainment (home video)</p>
Finland	<p>Yle (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Toppat Recruits</i>)</p> <ul style="list-style-type: none"> ● Yle TV2 ● Yle Areena (VOD) <p>Scanbox Entertainment (home video)</p>

Iceland	<p>Stöð 2 (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Presumed Dead and Completing the Mission: Stickmin Space Resort</i>)</p>
Norway	<p>NRK (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Pardoned Pals</i>)</p> <ul style="list-style-type: none"> ● NRK3 <p>Scanbox Entertainment (home video)</p>
Sweden	<p>SVT (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Pardoned Pals</i>)</p>

	<ul style="list-style-type: none"> ● SVT1 ● SVT Play (VOD) <p>Scanbox Entertainment (home video)</p>
<p>Estonia Latvia Lithuania</p>	<p>TV3 Group (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Rapidly Promoted Executive, Fleeing the Complex: Ghost Inmate and Completing the Mission: Toppat Civil Warfare</i>)</p> <ul style="list-style-type: none"> ● TV3 (Lithuania, <i>Breaking the Bank</i> and <i>Escaping the Prison: Badass Bust Out</i> only) ● TV6 ● 3+ (Estonia only; Russian dub) ● Go3 (VOD)

Japan	<p>U-NEXT (previously on Paravi) (VOD) (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Pardoned Pals</i>)</p> <p>NHK BS Premium (<i>Completing the Mission: Pardoned Pals</i> only)</p> <p>Culture Publishers (home video)</p>
South Korea	<p>Paramount+</p> <p>CJ ENM</p> <ul style="list-style-type: none"> ● Catch On <ul style="list-style-type: none"> ● Catch On 1 ● Catch On VOD ● Tooniverse ● OGN ● UXN <p>Daewon Media (distribution)</p>
Hong Kong	<p>PCCW Media</p> <ul style="list-style-type: none"> ● ViuTVsix ● ViuTV (Cantonese) ● Viu (VOD)
Taiwan	CatchPlay
Southeast Asia	The Walt Disney Company (Asia Pacific) Limited

	<ul style="list-style-type: none"> ● Disney+ (VOD; via Star, the Philippines and Singapore only) ● Disney+ Hotstar (VOD; rest of Southeast Asia) <p>Muse Communication (all other media)</p>
India	<p>Viacom18 (<i>Breaking the Bank, Escaping the Prison: Lawyered Up, Stealing the Diamond: Sneaky Escapist, Infiltrating the Airship: Government Supported Private Investigator, Fleeing the Complex: Convict Allies and Completing the Mission: Triple Threat</i>)</p> <ul style="list-style-type: none"> ● Comedy Central ● Voot Select (VOD)
Middle East and North Africa	<p>OSN (<i>Breaking the Bank, Escaping the Prison: Lawyered Up, Stealing the Diamond: Sneaky Escapist, Infiltrating the Airship: Government Supported Private Investigator, Fleeing the Complex: Convict Allies and Completing the Mission: Triple Threat</i>)</p> <p>Abu Dhabi TV (United Arab Emirates) (<i>Breaking the Bank, Escaping the Prison: Badass</i></p>

	<i>Bust Out, Stealing the Diamond: Intruder on a Scooter, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Pardoned Pals)</i>
Israel	HOT <ul style="list-style-type: none"> ● HOT Comedy Central ● HOT VOD
South Africa	<i>SABC3 (Breaking the Bank, Escaping the Prison: Sneaky Escapist, Stealing the Diamond: Just Plain Epic, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Pardoned Pals)</i>
Australia	Foxtel (<i>Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Toppat Recruits</i>) <ul style="list-style-type: none"> ● Fox8 ● Binge (VOD) Universal Sony Pictures Home Entertainment (home video)
New Zealand	<i>TVNZ (Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond:</i>

	<p><i>Intruder on a Scooter, Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Toppat Recruits)</i></p> <ul style="list-style-type: none"> ● TVNZ Duke ● TVNZ+ (VOD) <p>Māori Television/Te Reo (Māori dub; repeat of TVNZ cycle) Madman Entertainment (home video)</p>
West Indies	<p>Liberty Latin America</p> <ul style="list-style-type: none"> ● Flow (via Flow on Demand) <p>CVM TV (Jamaica) (<i>Breaking the Bank, Escaping the Prison: Badass Bust Out, Stealing the Diamond: Intruder on a Scooter, and Completing the Mission: Toppat Recruits)</i></p> <p>TVJ (Jamaica) (<i>Infiltrating the Airship: Pure Blooded Thief, Fleeing the Complex: Convict Allies and Completing the Mission: Pardoned Pals)</i></p>
Canada (original broadcaster & commissioner)	<p>Bell Media</p> <ul style="list-style-type: none"> ● English ● Crave ● CTV ● Much

	<ul style="list-style-type: none"> ● CTV Comedy Channel ● MTV2 ● French <ul style="list-style-type: none"> ● Super Écran ● Noovo ● Z ● Vrak † ● Crave (bilingual VOD streaming; English and French)
United States (original broadcaster)	Paramount Global <ul style="list-style-type: none"> ● MTV ● MTV2 ● Comedy Central ● Tr3s (Spanish) ● Pop ● Paramount Network ● TV Land ● Showtime (also VOD; shared with Paramount+) ● Paramount+ (VOD; shared with Showtime) Vice TV (reruns in agreement with Paramount Global)

Australia, New Zealand, the United Kingdom, the Benelux, France and Japan were the first territories where the series was sold; the Australian rights were taken by subscription television company Foxtel, which distributed the series on linear television and SVOD

via Fox8 and Binge, respectively. In New Zealand, it was sold to TVNZ and aired on TVNZ Duke with VOD rights going to TVNZ+ (formerly TVNZ OnDemand). BBC, Salto and Paravi acquired the rights for the United Kingdom, France and Japan respectively; originally intended to air on BBC Two, the program's British broadcast moved to the newly-relaunched youth-oriented BBC Three channel, while in France it premiered exclusively on Salto. The duo of RTBF and VRT in Belgium will air the Spectacular in their country in French (on Tipik) and Dutch (on Één) respectively. In the Netherlands, the special was added to the KIJK VOD service owned by Talpa TV.

The second batch of territories included Brazil (Canal OFF, with VOD streaming on Globoplay), the Visegrád region and Romania (Paramount Networks Northern Europe for linear television and SkyShowtime for VOD), Sweden (SVT2), Norway (NRK3), Finland (YLE TV2), Russia/CIS (2x2), Italy (TIMvision), South Korea (CJ ENM, with linear broadcast taking place throughout Catch On, Tooniverse, OGN and UXN) and Israel (HOT, with linear broadcast taking place on HOT HBO and HOT Comedy Central). The third batch included southeastern Europe (United Group, with Vavoom taking linear rights for Croatia, Serbia, Bosnia & Herzegovina and Montenegro, Nova for Bulgaria and NovaCinema for Greece), Spain (Neox), Denmark (DR2), India (Voot), South Africa (SABC3), Germany, Austria and Switzerland (RTL). Broadcast rights for Southeast Asia were acquired by Disney and it premiered on Disney+ in Singapore and the Philippines and Disney Hotstar in the rest of the region.

Western Union sponsored the international telecasts excluding territories where the broadcaster runs without commercials and

some VOD releases, while co-sponsoring with Scotiabank on releases in Canada and the English-speaking West Indies.

Home video (DVD and Blu-ray) and cinema distribution rights were sold to Japan (Culture Publishers), South Korea (CJ Entertainment), Australia and New Zealand (Madman Entertainment), the United Kingdom and the Republic of Ireland (Vertigo Releasing), the Benelux (Lumière), Germany, Austria and Switzerland (Koch Media), Italy (Lucky Red), the Nordic countries (SF Studios), France (Eurozoom), Spain (Btea. In addition to home video rights for the German, Austrian and Swiss markets, Leonine also took theatrical distribution rights for these territories as well.

The *Henry Stickmin TV Spectacular* will air on Bell Media-owned channels in Canada through 9 linear TV channels (CTV, MTV2, Much, CTV Comedy, Noovo, Z, Vrak, Super Écran and Crave) plus bilingual English- and French-language SVOD streaming on the Crave service and ViacomCBS in the United States through 8 linear TV channels (MTV, MTV2, Tr3s, Comedy Central, Paramount Network, Pop, TV Land and Showtime) plus SVOD streaming on Paramount+ between summer 2021 and spring 2022.

† = Defunct